



**Marcus Lim
Sheng Onn**

Art Direction
& Copywriting

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My Dojos

St. Patrick's School 2008 - 2011
O'Levels (High School Equivalent)
Singapore

 **Singapore Polytechnic** 2012 - 2015
Diploma in Visual Communication
and Media Design (AA Equivalent)
Singapore

 **School Of Visual Arts (Current)** 2018 - 2021
BFA Advertising
Silas H. Rhodes Scholarship Recipient
New York

Field Experience

SD Newsroom
Production/Art Director 2013 - 2015
Created video and social media
content for School of Design,
Singapore Polytechnic

The Student Agency
Graphic Designer 2012-2013
Junior Art Director May-Jun 2014
Led and directed teams of designers
in producing commercial work for a
student-run incubator project

**Grey Digital /
Grey Group Singapore**
Freelance Creative / Copywriter Aug-Oct 2015
Conceptualized and wrote copy for
campaigns and one-shot ads for
local and regional brand promotions

Goodfellas Singapore
Creative Intern Feb-May 2014
Freelance Art Director Apr-Jun 2018
Conceptualized and designed above
the line and below the line
communications for local brands
and institutions

Oddplural
Creative + Art Director, Founder 2017 -
Provided Creative and Art Direction
for a publication with a focus on
critical design thinking and the
sharing of design as a subject matter

Professional Validation

 **Spikes Asia, Festival of Creativity** 2014
Young Creative Academy

 **Crowbar Awards** 2014
24 Hour Challenge
Gold

Exhibitions

Singapore Blend 2014
Curator & Designer
National Design Centre

Unlimited 2015
Designer
Singapore Polytechnic Design School

Edition 15.9 Graduation Show 2015
Copywriter, Curator & Designer
Singapore City Gallery

Other Significant Work

Singapore Armed Forces 2016 - 2018
HQ 9th Div / Infantry
Signal Supply

Skills

Adobe Illustrator, Photoshop,
Premiere Pro, After Effects,
Audition, Lightroom

Sketch, Principle

References

Will be made readily
available upon request.

Marcus graduated from Singapore Polytechnic with a Diploma in Visual Communication and Media Design; will graduate from School Of Visual Arts with a Bachelor of Fine Arts in Advertising; has worked at Goodfellas, Grey Digital and Grey Group; went to Spikes Asia representing Singapore at the Young Creative Academy and won gold at the Crowbar Awards 24 Hour Challenge.